



### **Connect to Success Consultee Profile**



**Name of Company:** Loja Sénior

#### **Give a brief description of the company:**

Loja Sénior wants to improve the quality of life of the seniors community and their caregivers in order to contribute to a better and healthy aging in Portugal. We commercialize orthopedic and geriatric products that significantly improve older people's mobility and well-being, and also make daily routines easier. In addition to products, we are preparing training strategies to invest in staff who are working in the areas of health and social care to improve people's career prospects and increase the number of jobs in this labor market.

#### **What does your business hope to achieve through Connect to Success's MBA/Masters Consulting Program?**

The Connect to Success's MBA/Masters Consulting Program is an excellent opportunity to develop my business plan with the support of experienced and highly qualified students who will help me to take the first step to implement this innovative project in Portuguese market.